



GOVERNMENT OF KERALA

Abstract

Fisheries Department – SAF - "Project Proposal on Alternative and Supportive Livelihood opportunity to Fisher women of Kerala 2026-27"- Administrative Sanction accorded - Orders issued.

FISHERIES & PORT (C) DEPARTMENT

G.O.(Rt)No.439/2026/F&P Dated,Thiruvananthapuram, 01-08-2026

Read 1 Letter No. DFTVM/2168/2026-K4 dated 10/07/2026 of the Director of Fisheries.

2 Minutes of the Departmental Working Group meeting held on 30/07/2026

ORDER

The Director of Fisheries as per the letter read above has furnished the Project Proposal "Alternative and Supportive Livelihood opportunity to Fisher women of Kerala" for an amount of Rs.1000.00 lakhs for the period 2026-27, under the Head of Account 2405-00-103-80 (P) from the State Plan Fund implementing through Department of Fisheries in association with Society for Assistance to Fisher women (SAF) and has requested Administrative Sanction for the same.

2)The main objective of this project is to promote integrated sustainable development by training the fisher women to be engaged in other than fishing activities, which help them to secure their economic condition in the fishing community. Currently more than 1800 micro enterprises are actively working under five different major categories across Kerala viz., Fish & Fish Processing, Food & Food Processing, Textile & Garments, Supermarket & Retail Stores, Services & Others. The objectives of the project is as follows:

- To establish enterprises across the project area, benefiting 200 fisher families.
- Providing vehicle support to 100 fisher women who are active in fish vending and allied activities which could help them to expand their activities.
- To provide a sustainable working capital assistance and credit support through joint liability groups to assist fisher women in allied sector,so as to meet their short-term working capital requirements.
- To conduct necessary business development programs and skill training programs for the new and existing beneficiaries under SAF.

- To promote the sale of products of micro enterprises through a well-designed e-marketing channel and brand name.
- To strengthen the Apex & Category Federations that cater to the business development of SAF units.
- To provide social welfare interventions for the holistic development of fisher women and their family.
- To help in earning a minimum of 10000/- per month for a beneficiary by enhancing sustainable development of their enterprise by providing financial, technical and marketing support.
- To establish a suitable mechanism so that the fisher women will be able to access institutional credit and prevent the exploitation by private money lenders.
- To provide livelihood opportunities to fisher women to ensure gender mainstreaming

3) The project components are detailed below:

Sl.No.	Name of components and Sub components	Amount Required (in lakh)
	ALTERNATIVE AND SUPPORTIVE LIVELIHOOD OPPORTUNITY TO FISHERWOMEN OF KERALA	
I	Theeramythri- Alternative Livelihood Development Programme	
1	Theeramythri- One Family One Enterprise	200
2	She Scooter Scheme	100
3	Business capacity development programmes and skill trainings	55
4	Working Capital Revolving Fund to existing groups and Federations	45
5	Branding &, Marketing support	75
6	Participation in IITF 2026	25
7	Strengthening of SAF supporting systems: Apex and Category Federations	80
8	Graduating activity groups to business groups: Interest Subsidy	25
9	Social Welfare Interventions	30
10	Monitoring and Evaluation	15
11	Managerial and field level support	70
12	Mission coordinators	105
	Total	825
II	Formation of Joint Liability Groups of Fisher-Women in Allied Sector	
1	Working Capital Assistance to new beneficiaries	10
2	Money Management Software upgradation and Refinement of JLG System and Process	10
3	Facilitators for project administration	57.60

4	Mission Coordinators for monitoring project activities	25.20
	Total	102.80
III	Institutional Expenses	72.20
	Grand Total (I+II+III)	1000

4) The Departmental Working Group meeting held on 30/07/2026 discussed the proposal in detail and decided to approve the same.

5) Considering the recommendation of the Departmental Working Group, Government are pleased to accord Administrative Sanction for the project proposal "Alternative and Supportive Livelihood opportunity to Fisher women of Kerala" for an amount of Rs.1000.00 lakhs for the period 2026-27, under the Head of Account 2405-00-103-80 (P) from the State Plan Fund.

6) The Director of Fisheries will take further necessary action in the matter

(By order of the Governor)
ABDUL NASAR B I A S
SPECIAL SECRETARY

To:

The Director of Fisheries, Thiruvananthapuram
The Principal Accountant General (Audit/A&E), Kerala,
Thiruvananthapuram
The Chief, Agriculture, State Planning Board, Pattom,
Thiruvananthapuram.
The Finance Department.
The Planning & Economic Affairs Department
The Deputy Director II, Web and New Media, I&PRD,
Thiruvananthapuram. (For publishing in the Government website)
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Section Officer