



GOVERNMENT OF KERALA

Abstract

Fisheries Department – SAF -Project Proposal on "Alternative and Supportive Livelihood opportunity to Fisherwomen of Kerala 2023-24"- Administrative Sanction accorded - Orders issued.

FISHERIES & PORTS (C) DEPARTMENT

G.O.(Rt)No.488/2023/F&P Dated, Thiruvananthapuram, 21-06-2023

Read 1 Letter No. DFTVM/1208/2023-N2 dated 24/05/2023 of the Director of Fisheries, Thiruvananthapuram.

2 Minutes of the Departmental Working Group (Fisheries) meeting held on 29/05/2023

ORDER

The Director of Fisheries as per the letter read above has furnished Project Proposal "Alternative and Supportive Livelihood opportunity to Fisherwomen of Kerala" for an amount of Rs.1500.00 lakhs for the period 2023-24, from the State Plan Fund implementing through Department of Fisheries in association with Society for Assistance to Fisher women (SAF) and has requested to issue administrative sanction for the same.

2)The main objective of this project is to promote integrated sustainable development by training the fisher women to be engaged in other than fishing activities, which help them to secure their economic condition in the fishing community. Currently around 1600 micro enterprises are actively working under five different major categories across Kerala viz., Fish & Fish Processing, Food & Food Processing, Textile & Garments, Supermarket & Retail Stores, Service & Others. The objectives of the project are as follows:

- To establish micro enterprises across the project area, directly benefiting 800 fisher women.
- To provide a sustainable working capital assistance through revolving fund to assist 500 working fisher women by forming 100 fisher women JLGs, so as to meet their short-term working capital requirements
- To promote women micro enterprises in more sectors according to the choice of the entrepreneur and feasibility of the enterprise.
- To conduct necessary business development programs and skill training programs for the new and existing beneficiaries under SAF.

- To promote the sale of products of micro enterprises through a well-designed e-marketing channel and brand name.
- Catering holistic development of fisher women under community wellness interventions.
- To strengthen the Apex & Category Federations by setting zonal storage facilities, a warehouse system that cater to the online marketing and sales of SAF products.
- To encourage fisher women to be a part of social responsibility interventions to SAF.
- To help in earning a minimum of 10,000/- per month for a beneficiary by enhancing sustainable development of their enterprise by proving financial, technical and marketing support.
- To establish a suitable mechanism so that the fisher women will be able to access institutional credit and prevent the exploitation by private money lenders.

3) The project components are detailed below:

I. Alternative and Supportive Livelihood Opportunity to Fisher women of Kerala 2022-23		
Sl. No.	Components	Amount Required (in Lakhs)
1.	Setting up of new micro-enterprises -DME (Committed fund sanction for DME 1 st and 2 nd installments proposals submitted by units)	570.00
2	Business Capacity Development Programmes (Committed trainings prior to DME formation)	10.74
3	Working Capital Revolving Fund (Committed fund sanction for RF proposals submitted by units)	20.00
4	Solidarity fund to struggling units (Committed fund sanction for proposals submitted by units)	12.00
5	Graduating activity groups to business groups (Committed fund sanction for proposals submitted by units)	8.00
6	Branding, Marketing & linking up online platform (Committed payments on participation in melas and exhibitions)	10.00
7	Strengthening Apex and Category Federations	12.00

	(Committed payments for federations formation & strengthening)	
8	Managerial field level supportive (Committed payments on field level support and co-ordination)	15.00
B. FORMATION OF JOINT LIABILITY GROUPS (JLGS) OF FISHER WOMEN IN ALLIED SECTOR		
1	Up gradation of Money management software for JLG RF repayment management (Pending payment for the software upgradation and maintenance)	2.00
2	Facilitators for project administration (Committed payment of Travelling Allowance)	0.26
Total		660.00
II. Alternative and Supportive Livelihood Opportunity to Fisherwomen of Kerala 2023-24		
Sl. No.	Components	Amount (in Lakhs)
A	THEERAMYTHRI – DEVELOPMENT OF MICRO ENTERPRISES (DME)	
1	Setting up of new micro-enterprises (200 beneficiaries @ Rs.1,00,000/person)	200.00
2	Business Capacity Development Programmes for new beneficiaries	25.00
3	Capacity Development Trainings for the implementation team of SAF	5.00
4	Skill up gradation training for existing/new beneficiaries	25.00
5	Working Capital Revolving Fund (WCRF)	30.00
6	Technology Improvement	32.00
7	Community Wellness Interventions	39.00
8	Branding, Marketing, Melas and Exhibitions	45.00
9	SAF Online Marketing and Sales Platform	50.00
10	Participation in IITF 2023	15.00
11	Beneficiary Meet	20.00
12	Strengthening Apex and Category Federations	50.00
13	Social Responsibility interventions in Coastal areas	5.00
14	Graduating activity groups to business groups	15.00
15	Managerial and field level support	35.00
16	Field Project Staff – Mission Co-ordinators @ 20 Nos.	84.00
Sub Total		675.00
B	FORMATION OF JOINT LIABILITY GROUPS (JLGS) OF FISHERWOMEN IN ALLIED SECTOR	
1	Setting up of new Joint Liability Groups (100 beneficiaries – Formation, documentation etc.)	5.00
2	Working Capital Assistance to new beneficiaries (100 beneficiaries @ Rs.10,000/-)	10.00
3	Orientation Programme for JLG members	5.00

4	Money management software upgradation	2.00
5	Facilitators for project administration @ 32 nos.	46.08
6	Mission Co-ordinators for monitoring project activities @ 9 nos.	37.80
	Sub total	105.88
C	INSTITUTIONAL EXPENSES	59.12
	Total (A+B+C)	840.00
	Grand Total (I+II)	1500.00

4) The Departmental Working Group meeting held on 29/05/2023 discussed the proposal in detail and decided to approve the same, subject to the condition that out of the proposed budget of Rs.1500 lakh, Rs.660 lakh should be utilised for the committed expenditure of 2022-23 and the remaining Rs.840 lakh be used for the year 2023-24.

5) Considering the recommendation of the Departmental Working Group Government are pleased to accord Administrative Sanction for the project proposal "Alternative and Supportive Livelihood opportunity to Fisher women of Kerala 2023-24." for an amount of Rs.1500.00 lakhs under the Head of Account 2405-00-103-80(P), subject to the condition that out of the total amount of Rs.1500 lakh, Rs.660 lakh should be utilised for the committed expenditure of 2022-23 and the remaining Rs.840 lakh be used for the implementation of the project during the year 2023-24.

6) The Director of Fisheries will take further necessary action in the matter.

(By order of the Governor)
K S SRINIVAS
PRINCIPAL SECRETARY

To:

The Director of Fisheries, Thiruvananthapuram

The Chief, Agriculture, State Planning Board, Pattom, Thiruvananthapuram.

The Principal Accountant General (Audit) Kerala, Thiruvananthapuram

The Accountant General (A&E) Kerala, Thiruvananthapuram

Finance Department

Planning and Economic Affairs Department

The Deputy Director II, Web & New Media (for uploading in the Government Website)

Stock file/OC

Forwarded /By order

Section Officer