



GOVERNMENT OF KERALA

Abstract

Fisheries – Proposal for ‘Development of Ornamental Fisheries 2026-27 ’ - Administrative Sanction accorded - Orders issued.

FISHERIES & PORTS (C) DEPARTMENT

G.O.(Rt)No.499/2026/F&P
2026

Dated,Thiruvananthapuram, 22-08-

Read 1. Letter No. DFTVM/1662/2026-K1 dated 14.08.2026 from the Director of Fisheries, Thiruvananthapuram.

2. Minutes of the Departmental Working Group meeting held on 22/8/2026.

ORDER

The Director of Fisheries, as per the letter read above, has furnished the proposal for the project "Development of Ornamental Fisheries 2026-27" for an amount of Rs. 100 lakh, under the Head of Account 2405-00-190-95 for considering in the Departmental Working Group 2026-27 and has requested Administrative sanction for the same.

(2) The objectives of the scheme are as follows :

- To Promote the production of high-quality ornamental fish for both domestic and export markets.
- To enhance fish seed production using imported or superior brood stock to ensure sustainability and quality.
- To expand the production and marketing of aquatic plants to support ornamental fish ecosystems.
- To manufacture and sell aquaria, catering to hobbyists and the ornamental fish trade.
- To develop strong domestic marketing channels, including retail outlets, weekly buyer seller meets and annual trade shows, offering ornamental fish, fish seeds, aquatic plants, fish feed, aquaria and accessories.
- To facilitate the export of ornamental fish, tapping into international markets to boost revenue.
- To prioritize capacity-building and skill development for farmers, stakeholders, entrepreneurs, KAVIL staff and interns.
- To support local producers by purchasing ornamental fish from homestead units to strengthen domestic and export marketing.
- To utilize aqua hub facilities to provide infrastructure and support for ornamental fish breeders, covering production, collection, conditioning, packing and marketing.
- To implement targeted market promotion strategies and establish strong market linkages to ensure sustained growth and market presence for

ornamental fish products.

3) The financial details of the project are as follows:

Sl. No	Component	Unit Cost (in lakh)
1	Working Capital requirement for 2026-27	90
2	Administrative Expenses	10
	TOTAL	100.00

Working Capital requirement components for 2026-27

Sl. No	Expenses Component	Amount (Rs. Lakhs)
1	Functional activities, Production inputs and consumables	31
2	Water filtration system, Utility and facility maintenance	10
3	Operational support cost	20
4	Marketing, training & Business development Expenses	4
5	Logistics, Equipment & Packing Materials	5
6	Field-level operational and market facilitation vehicle	10
7	Stationary, AMC and consultancy charges	5
8	Contingency Expenses	5
	TOTAL	90.00

(4) The Departmental Working Group meeting held on 22.08.2026 discussed the proposal in detail and decided to approve the same.

(5) Considering the recommendation of the Departmental Working Group, Government are pleased to accord Administrative Sanction for the Project 'Development of Ornamental Fisheries 2026-27' at a total cost of Rs.100 lakh (Rupees Hundred lakh only, subject to the condition that KAVIL shall make productive progress with new initiatives for further development .The expenditure shall be met from the Head of Account 2405-00-190-95 from the budgetary provision for the financial year 2026-2027.

(7) The Director of Fisheries will take further necessary action in the matter.

(By order of the Governor)
ABDUL NASAR B I A S
SPECIAL SECRETARY

To:

The Director of Fisheries, Thiruvananthapuram

The Principal Accountant General (Audit/(A&E), Kerala,
Thiruvananthapuram

The Chief, Agriculture, State Planning Board, Thiruvananthapuram

Finance Department

The Planning and Economic Affairs Department

The I & PR Department (for publishing in the Government website)

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Section Officer